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THE GLEICHEN CALL

VOLUME XXVIII NO. 33 GLEICHEN, ALBERTA, WEDNESDAY OCTOBER 31, 1934 SUBSCRIPTION $2.00 PER YEAR

BOARD OF TRADE RESUMES ACTIVITIES AFTER HOLIDAY

After a holiday of three months the Board of Trade resumed its regular sessions one evening last week in S. E. Dafoe's Coffee Shoppe, with some 18 members present.

President Boyd occupied the chair. It was explained to the meeting that during the vacation period the executive had held two different meetings, both on road matters, and had attended to other minor matters as they arose, all of which was outlined to the members present.

Regarding the Arrowwood road the department had made no appropriation for 1934, for any worth while and much needed repairs, so it was decided to take the matter up early next spring with the Edmonton authorities in hopes that the road would be put in much better condtion than it is at present. A standing committee consisting of Messrs. Black, Dafoe and Bolinger were selected to look into the road situation, report from time to time and make recommendations to the Board in connection.

The entertainment committee were asked to co-operate with the executive of the Old Timers Asociation and see if it were possible to arrange for the annual Old Timers Ball and Banquet early in December.

Several members brought up the question of danger to children from the fast and reckless motor driving so prevalent these days. Particularly was this so along the main highway in front of the school and through the town. The secretary was instructed to write the town council and have them work out a solution.

A. R. Yates gave a talk on the light franchise, stating that the council were still working away on a new and he hoped a better franchise for the town. At the present time it is in the tender hands of the Board of Public Utilities at Edmonton.

E. J. GARLAND, M.P., ADDRESSES LOCAL FARM WOMEN

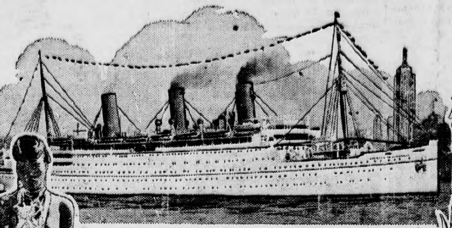
A regular meeting of the Gleichen U. F. W. A. was held at the home of Mrs. W. H. McKeever with a large number of members present and several visitors. Several items of business were discussed.

Mrs. Ethridge read a very interesting paper on divorce. This was followed by a lively debate between Mrs. Buckley Sr., and Mrs. Buckley Jr. on "Which is of the best service to country, the train or the bus and truck lines." The meeting acted as a committee of the whole and awarded the victory to Mrs. Buckley, Sr., in favor of the train.

The meeting had been changed to make it possible for the members to hear Mrs. Zella Spencer but owing to a car accident she was unable to be there. The disappointment was soon forgotten when Mr. Garland, M.P., arrived to take her place and bravely faced the large number of women alone. Those who did not attend this meeting missed a great treat and the opportunity to have many doubtful points made clear. Mr. Garland followed the advancement of the farmers cause from its beginning to the present and showed how it had broadened and finally merged into the C. C. F. Mr. Garland implored the women to read, to study, to try to understand conditions and be prepared to do things.

All together it was a very full and instructive afternoon.

Our age is overdoing everything We do not know when to stop. We refuse to recognize the danger signals. We are producing too many books, and digesting too many inferior books. Our legislatures are making too many laws. Our government is spending to much money The world needs leadership, but it will never have the type of leadership it needs until more persons are sure where they are going what, they will do after they get there, and why they are doing what they are doing. People are advised not to eat too much, if they would reduce the girth, prevent shortness of breath, rheumatise, and other ills. Then they start out on a rigid diet, go to extremes, deprive the body of what it requires. Nature rebels and the evil results are as bad as the conditions those persons endeavored to correct. Excess seems to be written in about all we say or do. Moderation in all things is the finest kind of temperance. The age is going rather fast. We need those who know when to stop



Zulu Maiden

Spanish Monument Buenos Aires, Argentina

A cruise that leaves the beaten track of world tour ships to explore the changing worlds of Africa and South America has been planned by the Canadian Pacific for the 21,000-ton liner Empress of Australia this winter.

In three months, 96 days to be exact, this great white liner will circle the dark continent of Africa via the Mediterranean and the Indian Ocean, cross the South Atlantic, calling at lonely Tristan da Cunha, to visit the South American continent and the West Indies. There are altogether 26 ports in 22 different countries on the schedule for this new Mediterranean-Africa-South America tour. Departure will be from New York on January 18 and return there on April 24.

Madeira, Gibraltar, Barcelona, Monte Carlo, Nice, Naples, and Athens will be visited during the European part of the cruise, then Palestine and Egypt. In East Africa the Empress of Australia's cruise party will spend three days, visiting Mombasa in Kenya Colony, the Island of Zanzibar and Dar-es-Salaam, the capital of Tanganyika. En route to Lorenco Marques, Portuguese East Africa, a call will be made at Majunga Bay, on the French island of Madagascar.

Two whole weeks are spent in South Africa, forming part of the experience of the cruise party, which will reach Durban on March 5. Calls at Durban and Capetown are on the liner's schedule, but five optional excursions by special trains will be made through the interior.

Victoria Falls, Johannesburg, Pretoria, Bulawayo, Kimberley, the diamond mines and goldfields, Pietermaritzburg, the Big Game Reserve and Kruger National Park are some of the highlights of these excursions.

The Western Hemisphere will be reached again on March 28, when the Empress docks at Buenos Aires. Two days will be spent in this gay capital of the Argentine and a day at Montevideo, capital of Uruguay. The coffee port of Santos, Sao Paulo, and beautiful Rio de Janeiro will be the Brazilian place of interest visited, then the final ten days of the cruise will be spent in the Caribbean waters, calling at La Brea and Trinidad, Port of Spain, Kingston, Jamaica, and Havana, Cuba.

DR. F. W. GERSHAW WILL SPEARK AT MEETING HERE

Dr. F. W. Gershaw, federal member of parliament for the Medicine Hat constituency will address a public meeting in the Gleichen Community Hall on the evening of November 8th. Dr. Gershaw will deal with the public questions of the day. Everybody is cordially invited to attend the meeting which will open at 8.30 o'clock.

BANQUET AND DANCE FOR OLD TIMERS ON DECEMBER 7

The entertainment committee of the Board of Trade held a meeting in S. E. Dafoe's restaurant Monday evening, with W. P. Pineau presiding.

With the calling the meeting to order Mr Dafoe explained that he had interviewed the president of the Old Timers Association, the members of the executive and various other members who were all in favor of the Board of Trade assuming responsibility of putting on this year again the old timers celebration. The tentative date set was Friday, December 7th.

After lengthy discussion it was resolved that the reunion take the same form as last year, viz a banquet and dance, and that the old timers be given a free invitation to both functions. Tickets to be 50 cents to the general public for both banquet and dance.

Committees were duly appointed to look after all details in connection. Mr. Pineau to attend fo the securing of the Gleichen Community Hall and also the club room from 3 p.m. Friday afternoon and night.

L. Michael heads the committee of arranging all necessary details for the banquet and dance. N. T. Purcell and Cy McKay are in charge of the committee to look after the advertising and printing of tickets, posters invitations etc.

COMING EVENTS

Nov. 7—Auction sale of stock and farm implements of the estate of J. Hutcheson. T. H. Beach, Auctioneer.

Nov 8—Dr. F. W. Gershaw will addres meeting in Gleichen Com. Hall.

Nov. 9—Canadian Legion, B E S L dance in Com Hall.

Nov. 23—Bazaar shower, Friday afternoon, at Mrs Black's home by ladies of United Church.

Nov. 28—C.W.L Tombola and dance Meadowbrook Hall

Dec. 8—Annual Christmas sale and tea, Saturday afternoon in United Church.

HOCKEY LEAGUE ORGANIZED AT MEETING SUNDAY

W Sutermeister, secretary of the Gunners and W McConnell, business manager of the team attended a meeting at Calgary to form league hockey with the towns to the west. The following report of the meeting has been handed us:

As a result of a meeting held at the residence of J. T. North, secretary of the A. A. H. A. one of the most promising leagues in intermediate hockey in this provnce has sprung into existence. Banff, Canmore, Strathmore and Gleichen have combined in forming the Central Alberta Intermediate Hockey League leaving also an opening for an intermediate team from Calgary.

Within a few days it will be known whether the Consols, Garbutts or some other team will join the league and in that case a five team league will be the result.

It is believed that with the set back that professional hockey has temporarily suffered in the city of Calgary, a league of this kind will be well received in the foothil city. With regard to the outlaying towns, the forming of this league will solve the question of monotnus two-team hockey and will create a great drawing card full of pep, variety and thrills for the fans, in the line of intermediite hockey.

The following officers were elected by acclamation: President A. B. Latimer of Canmore; vice-president Mr. Hill of Strathmore; secretary-treasurer W. Sutermeister of Gleichen; executive members: Mr Meredith of Banff and J. T. North of Calgary pending the admission of a Calgary club, which will be allowed a representative in place of Mr. North. W. Sutermeister is charged with the drawing of a schedule which is to begin in Banff or Canmore on December 14th and 15th. All league games will have been completed previous to the Provincial play-offs in February and a full slate of games will therefore be arranged.

The schedule will comprise 16 games for each team in case of a five team league and possibly 18 games in case of a four team league. The games to be played at Banff or Canmore by either Gleichen or Strathmore, or vice-versa, are to take place on Fridays and Saturdays of each week eliminating unnecesary long trips and so giving each team two consecutive games away from home. Local league play-off games between Banff and Canmore or Gleichen and Strathmore, or Calgary if entered will have to take place in the earlier part of any week.

Mrs. Robert Carnegie of Pembroke, Ont., was visiting her brother, Mr. J. J. Robinson last week.

HOW TO BUILD AN EARTH DAM

(Lethbridge Experimental Farm Notes)

A water reservoir affords feasible means of storing water that ordinarily runs off the land on many prairie farms each year and since a dam is a main part of the reservoir once a suitable site has been found, your writer is devoting this week's letter to the buildng of an earth dam recommended for ordinary farm use.

The spillway is so important a part of the reservoir that it should be given first consideration. It usually is made by digging a ditch around and some distance away from one end of the dam. The purpose of the spillway is to carry away any water, especially in time of flood, that cannot be held in the reservoir and it is therefore important to make the spillway ditch with plenty of width and the bottom of it should be at least three feet below the top of the dam. This is to provide ample freeboard and prevent the water from running over the top of the dam. Many earth dams have been washed out through lack of adequate spillway facilities.

An earth dam should measure 8 feet across the top when finished and its bottom width should be five times the height of the dam plus the top width of 8 feet. This provides for a 3 to 1 slope on the water side of the dam and 2 to 1 slope on the dry side The water side is made with more slope to give extra protection against wave action.

An easy way to lay out the foundation for the dam, described by F H. Peters in his bulletin on farm water supply, is worth quoting. Start by marking the centre line of the dam, across the gap to be filled in, with stakes say 10 feet apart. Set the first stake at one side where the top of the dam is going to come Then sight across with a level, a carpenter's level will do, and mark the height from the level line to the ground at each ten foot stake. The last stake fixing the other end of the dam will come where your level line hits the other side hill or slope. Then at each ten foot stake, figure out from the height marked what the bottom width will be and then mark out half this width on each side of the centre line and at right angles to it with slope pegs. When you are finished, the area marked out by the slope pegs will show the foundation for the dam and it will be shaped like a big willow leaf, broad in the middle where the dam is going to be highest, and coming to a point eight feet wide at each end.

The sod on the reservoir area must be left undisturbed, this applies to prairie dams rather than those built in irrigation districts, otherwise seepage losses are likely to be increased unnecessarily. However the sod from the foundation area of the dam should be removed to ensure a good joint. This sod should be put on top of the dam when finished. The dirt packs better if it is moist and in placing the dirt in the dam t should be built up in thin layers rather than dumped in piles. The borrow pit from where the dirt is taken to build the dam should not be closer than 8 or ten feet to the outside foot of the dam

The water slope of the dam needs to be protected against wave action excepting where the reservoir is very small. Rock riprap is best if properly laid, but where not available, a good covering of straw, sage brush, small willows, or weeds serves very well. Wire netting with posts driven into the earth slope or heavy brush may be used to hold the finer material in place.

If you are weary using cheap, poor grade coal where the heat unit value per dollar is questionable, try a load of

NEWCASTLE LUMP

harder, bigger lumps and better value than ever.

We also have in stock

CARBON LUMP AND STOVE NUT COAL

And our truck is ready to haul from any mine you may wish to purchase coal, at very reasonable rates.

Turner Valley Naptha Winter Oils

R. S. McQUEEN

COAL WOOD CARTAGE

PHONE 37 - - - . GLEICHEN

Is There Merit Here?

The Alberta Pool Elevator system has enjoyed a high reputation among grain growers of the province and the organization is making every effort to justify the confidence bestowed. Its aim is to give courteous, efficient and equitable treatment to all patrons.

Grain Growers will find the Alberta Pool Agent anxious to obtain and merit your business.

Alberta Pool Elevators

Week-end Specials For Boys

2 Only Heavy Pure Wool Mackinaw Coats for 10 and 14 years, Reg value $5.75, Clearing price $2.29

Boys Heavy Knit Wool Coat Sweaters. Reg. $2.25 Sizes 28 to 34. Clearing Price ....$1.49.

Boys Hatchway (no button) Combination Underwear. Like Dad Wears. Sizes 24 to 32 ......$1.50

Size 34 ....$1.65

Boys Heavy Rib Pure Wool Combination Underwear, sizes 28 to 32. Suitable for Farm Lads. Regular $2.40. Clearing Price $1.69

—— These are Real Snaps ——

R. A. BROWN - - MEN'S WEAR

The Gleichen Flour Mill

How doth the little busy bee,
Improve each shining hour,
It gathers honey all the day,
And trades it off for flour.

It gets its flour at Gleichen Mill,
None but the best wil do.
We use the sweetness when we make,
The pancake flour for you.

So every one that growth wheat,
From want would soon be free,
If in his business he would seek,
To emulate the bee.

"FLYING DOWN TO RIO"

....Thrilling stars, teasing tunes, delirious fun and georgeous girls in scenes of ravishng beauty, the year's most exciting revel.

COME AND TAKE A JOY RIDE THRONGH THE SKY

See this grand, breath taking climax of all screen musical entertainments.

ADULTS 35c. NO TAX

CHILDREN UNDER 14, 10c

2 Shows 7:30 and 9 p.m.

NEWS COMEDY

GLEICHEN COMMUNITY HALL

ORANGE PEKOE BLEND
"SALADA" TEA
"Fresh from the Gardens"

Bonds Of Empire

British Nation Recovering More Quickly Than Rest Of World

Every member of the British group of self-governing nations is now well on the road to recovery. That the Empire is unmistakably better off than the rest of the world is striking proof of the success of British methods. South Africa, thanks partly to the gold boom, is so prosperous that it is settling in full its war debt of £8,000,000 to Britain, whose taxpayers will benefit. New Zealand, profiting from the improvement in the wool market, due to great purchasing power in Britain, has its first budget surplus for many years. Australia's finances are healthy from the same cause. Canada, which has necessarily shared the misfortunes of the U.S.A., is now more prosperous than its great neighbor, and begins to share the good fortunes of its sister nations. Once more a world crisis has tested the bonds of Empire and has ended by strengthening them. The value of close association was never more apparent. In the trade war, as in the Great War, Britain and the Dominions present a united front.—Manchester Sunday Chronicle.

Now Science Explains Why So Many People Past 40

Feel That They're Slipping Losing Their "Grip" on Things

Many people 'round 40 think they're "growing old." They feel tired a lot . . . "weak." Have headaches, dizziness, stomach upsets.

Well, scientists say the cause of all this, in a great many cases, is simply an *acid condition* of the stomach. Nothing more.

All you have to do is to neutralize the excess stomach acidity.

When you have one of these acid stomach upsets, take Phillips' Milk of Magnesia after meals and before going to bed. That's all!

Try this. Soon you'll feel like another person! Take either the familiar liquid "PHILLIPS'" or the convenient new Phillips' Milk of Magnesia *Tablets*. Made in Canada.

ALSO IN TABLET FORM: Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

PHILLIPS'
Milk of Magnesia

Famous Geologist Dead

Sir Edgeworth David Blew Up Messines Ridge In 1917

Sir Edgeworth David, the famous geologist, the first man to reach the south magnetic pole, died in Sydney (Australia), aged 76. He was born in Wales. Sir Edgeworth was scientific officer with the Shackleton expedition in 1907-9. In 1915, although 57, he went to France on active service as a sapper. He rose rapidly to the rank of lieutenant-colonel, becoming geologist to the British Armies on the Western Front. He it was who planned the blowing up of Messines Ridge on June 7, 1917, thus preparing the way for the British advance. He made millions for Australia through his discovery of minerals.

EDWARDSBURG
CROWN BRAND
CORN SYRUP

A pure, wholesome, and economical table Syrup. Children love its delicious flavor.

C7 THE CANADA STARCH CO. LIMITED, MONTREAL

The Bone Building Value of Cod Liver Oil
PLUS ADDITIONAL BONE BUILDING MINERALS

Strong Bones and Sound Teeth are built of mineral salts in our food. Cod Liver Oil helps our bodies absorb these minerals.

Scott's Emulsion is doubly effective—because *it is an Emulsified Cod Liver Oil* in a solution of bone building hypophosphites of lime and soda—PLUS values you receive in Scott's Emulsion of Cod Liver Oil. 2A

SCOTT'S EMULSION
THE COD LIVER OIL WITH THE PLUS VALUE
For Sale by Your Druggist

Looseness Of the Bowels During the Summer Months

DR FOWLERS EXT-OF WILD STRAWBERRY

It is seldom, during the summer, that most people are not troubled with some form of looseness of the bowels.

Generally it develops into Diarrhœa, Dysentery or Summer Complaint, and has a tendency to weaken the system.

Do not check the discharges too suddenly.

Do not experiment with a new and untried remedy, but take Dr. Fowler's Extract of Wild Strawberry, a remedy that has been used by thousands of families during the past 88 years.

Do not accept a substitute. Be sure and get "Dr. Fowler's" when you ask for it.

Put up only by The T. Milburn Co., Ltd., Toronto, Ont.

Woman Dispatches 'Planes

Looks After Passengers And Mail In All Weather

The aeroplane dispatcher at Concord, New Hampshire, airport is a woman, Mrs. Alice L. Marston.

Four times daily a tri-motored passenger, mail or express aeroplane alights there, and whether it be 35 below zero, as it was once last winter, or 90 in the shade, as it was more than once this summer, passengers are greeted by a trim, diminutive lady who smilingly takes their tickets, assists them to alight and then tosses the mail bags on board or takes them off.

INDIGESTION?
Then Try KRUSCHEN at NO EXPENSE

If you suffer from loss of appetite, indigestion, sour stomach or a miserable feeling after meals there's nothing like Kruschen for relief. The little daily dose of Kruschen first stimulates the flow of gastric juices to aid digestion, and then ensures a complete, regular and unfailing elimination of all waste matter every day.

If you suffer, you'll welcome the opportunity to try Kruschen Salts now positively free of charge Ask your druggist for the Kruschen Giant Package. This is the Regular bottle, together with a separate FREE TRIAL bottle. Use the Trial bottle first. Then if you are not entirely convinced that Kruschen will do everything claimed for it, return the Regular package unopened to your druggist and he will redeem it at full value. But act quickly or your Free Trial Bottle will be gone. Your druggist has only a limited supply.

Canada was the largest supplier of fertilizers to Southern Rhodesia in 1935 and she was also the third principal supplier of foodstuffs during the same period.

THAT DEPRESSED FEELING IS LARGELY LIVER

Wake up your Liver Bile —Without Calomel

You are "feeling punk" simply because your liver isn't pouring its daily two pounds of liquid bile into your bowels. Digestion and elimination are both hampered, and your entire system is being poisoned.

What you need is a liver stimulant. Something that goes farther than salts, mineral water, oil, laxative candy or chewing gum or roughage which only move the bowels—ignoring the real cause of trouble, your liver.

Take Carter's Little Liver Pills. Purely vegetable. No harsh calomel (mercury). Safe. Sure. Ask for them by name. Refuse substitutes. 25c. at all druggists. 53

Only One Drawback

Johannesburg People Do Not Like Cattle Roaming On Streets

Johannesburg, it is almost superfluous to remark, is a very progressive city. We knew this for ourselves and even if we didn't, there are plenty of tactful and discerning visitors who come here and tell us so. So rapid, in fact, is our advance, that Professor Coulter, of the U.S.A. was made to feel like Rip Van Winkle on revisting us after only five years 'absence. We have, he tells us, "an integrated communal machine, a group co-operating various agencies, a long-time plan, a city social-conscious, dynamically interested, with a clear-cut purpose." He might have added that we also have a system which permits horned cattle to run loose in the principal streets. Very few modern cities can say the same.—Johannesburg Times.

Snake On Hunger Strike

Prize Bushmaster In Bronx Zoo Refused To Eat

When Dr. Raymond L. Ditmars, curator of mammals and reptiles at the Bronx Zoo, New York, returned from Trinidad with a living specimen of the bushmaster, deadly tropical snake he had hunted for a quarter of a century he intimated the struggle was over.

But the bushmaster is slowly going the way of his three bushmaster predecessors in the last 35 years at the zoo. He won't eat, he hasn't taken a morsel since he was caught. The freshly killed rats which Dr. Ditmars hopefully tosses into him every two or three days are spurned. So is every other choice tid-bit on the menu for bushmasters.

Record 'Phone Call

A two-way conversation through an ordinary French-type telephone receiver installed in an automobile, was successfully completed for what General Electric Company engineers at Schenectady, N.Y., said the first time, when they exchanged greetings with Sydney, Australia, 10,000 miles away.

Black diamonds are slightly harder than white ones.

Africa's Victoria falls are more than twice as high as Niagara.

Will Take Referendum

To Test Great Britain's Traditional Policy Of Splendid Isolation

"Great Britain's will for or against her traditional policy of splendid isolation" shortly will be tested by a thorough referendum conducted by the League of Nations reunion.

Each citizen will be invited to answer five questions as follows:

Should Great Britain remain a member of the League of Nations?

Are you in favor of a general reduction of armaments by international agreement?

Are you in favor of general abolition of national air forces by international agreement?

Ought the manufacture and sale of armaments for private profit to be banned by international agreement?

If one nation is resolved to attack another, do you believe that the other powers ought to force that nation to renounce its designs, either by non-military economic measures, or, if needs be, by military measures?

The Daily Express some time ago conducted a straw vote, the outcome of which supported the newspaper's stand favoring a British isolationist policy.

The present-semi-official referendum is intended to prove the contrary. Its backers contend that the results of the other vote were inconclusive because the questions were put in a very elementary fashion.

Ruler Was Marked Man

King Alexander Had Escaped Death On Many Occasions

King Alexander of Jugoslavia was one of the most shot-at monarchs in Europe.

In 1916 he narrowly escaped death when a man threw a bomb at him.

In 1920 he had a second narrow escape from a bomb at Sarajevo.

In 1921 another attempt was made on his life. This time one member of his entourage was killed and six wounded. The incident occurred at Belgrade.

In June, 1931, another bombing attempt was unsuccessful.

A year later—in May, 1932—the King's palace was bombed.

German Libraries Lead

Possess Thirty Million Of Europe's 191,000,000 Books

Public libraries in Europe possess more than 191,000,000 books, according to a recent estimate made at Paris.

Germany leads with 160 libraries and 30,000,000 volumes. France is next with 111 libraries and 20,000,000 volumes, and England third with 100 libraries and 17,000,000 volumes.

This estimate takes no account of the large number of private libraries of institutions and individuals in all countries of Europe.

Hungarian Tokay wine, made in 1610, is still held in Fukier's wine shop at Warsaw, Poland, and can be had for $55 a quart.

Four new telephone exchanges are opened in England and Wales every month.

"Blue" Spells

Reduce some women to the petulant shadow of their own smiling selves. Others take the Vegetable Compound when they feel the "blues" coming on. It steadies quivering nerves . . . helps to tone up the general health . . . gives them more pep . . . more charm.

LYDIA E. PINKHAM'S VEGETABLE COMPOUND

If you want to feel WONDERFULLY BETTER
take WINCARNIS THE GREAT TONIC
THAT SOOTHES NERVES
ENRICHES BLOOD
BUILDS NEW VIGOUR
At all good Drug & Dept. Stores
Sales Agents: Harold F. Ritchie Co. Ltd., Toronto

W. N. U. 2069

If you want more for your money, chew—
BIG BEN
THE PERFECT
Chewing Tobacco

Mrs. Franklin D. Roosevelt, tossing all precedent overboard, has stepped into the New York state political campaign of her old friend, Mrs. Daniel O'Day, aspirant for a seat in congress.

Don't you wish you was a bird, Jimmy, and could fly away up in the sky?" remarked little Paul.

"Naw," said Jimmy, scornfully, "I'd rather be an elephant and squirt water through my nose."

Few Minutes Eases Neuritis Pains Now!

DISCOVERY BRINGING QUICK RELIEF FROM PAIN TO MILLIONS

Remember the pictures below when you want *fast* relief from pain. Demand and get the method doctors prescribe—*Aspirin.*

Millions have found that *Aspirin* eases even a bad headache, neuritis or rheumatic pain often in a few minutes!

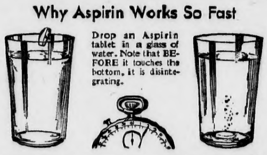
In the stomach as in the glass here, an *Aspirin* tablet starts to dissolve, or disintegrate, almost the instant it touches moisture. It begins "taking hold" of your pain practically as soon as you swallow it.

Equally important, *Aspirin* is safe. For scientific tests show this: *Aspirin does not harm the heart.*

Remember these two points: *Aspirin Speed* and *Aspirin Safety.* And, see that you *get ASPIRIN.* It is made in Canada, and all druggists have it. Look for the name Bayer in the form of a cross on every *Aspirin* tablet.

Get tin of 12 tablets or economical bottle of 24 or 100 at any druggist's.

Why Aspirin Works So Fast



Drop an Aspirin tablet in a glass of water. Note that BEFORE it touches the bottom, it is disintegrating.

IN 2 SECONDS BY STOP WATCH An Aspirin tablet starts to disintegrate and go to work.

What happens in these glasses happens in your stomach—ASPIRIN tablets start "taking hold" of pain a few minutes after taking.

When in Pain Remember These Pictures

— ASPIRIN DOES NOT HARM THE HEART —

No more RECHARGING OF BATTERIES!

. . . how would you like a battery radio that will do everything that the finest electric set will do? That will bring you the clear, full tone of the finest electric set ever made, day after day without weakening . . . and banish forever the annoyance and expense of recharging batteries? Then—hear the new Air-Cell Radio—the wonder of the air!

Air-Cell Radios are built and designed specially by all set manufacturers to operate with the EVEREADY Air-Cell "A" . . . a marvelous new "A" battery that re-energizes itself for at least 1000 hours, which at 3 hours a day is almost a year's service in the average household.

But do not confuse the Air-Cell Radios built for the EVEREADY Air-Cell with any other battery set . . . Air-Cell Radios are entirely new from the ground up . . . with quality, convenience and economy you never dreamed possible.

AC103

Ask your dealer for a demonstration

CANADIAN NATIONAL CARBON CO. LTD.
Calgary Vancouver TORONTO Montreal Winnipeg

EVEREADY Radio Batteries

I FRETTED AND FUMED AT SLUGGISH DRAINS

UNTIL I USED

It dissolves clogging grease —never harms the plumbing

WHY be annoyed by stopped-up drains? It's so easy to keep them clear and free-running. Simply sprinkle Gillett's Pure Flake Lye down each week. Use it full strength—it will not in any way harm the enamel or plumbing. It cuts right through all clogging matter . . . kills germs and destroys odors.

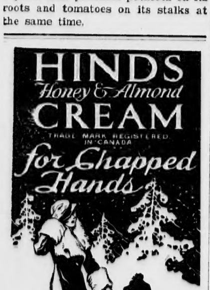
It's easy to be your own plumber this workless way, and you've no unwelcome bills to pay afterwards! Get a tin of Gillett's Lye from your grocer today. It will save you hours of unnecessary scrubbing and rubbing all over the house.

Never dissolve lye in hot water. The action of the lye itself heats the water.

FREE BOOKLET—The new edition of the Gillett's Lye Booklet gives dozens of practical hints for saving time and work with this powerful cleanser and disinfectant; also contains full directions for soap making, thorough cleansing and other uses on the farm. Address Standard Brands Limited, Fraser Avenue & Liberty Street, Toronto, Ontario.

GILLETT'S LYE EATS DIRT

A Massachusetts florist developed a plant that produces potatoes on its roots and tomatoes on its stalks at the same time.



Canada's Highways

Surfaced Highway Mileage In Canada Amounts To 94,721 Miles

Canada's vast network of highways is a striking illustration of changes brought about by progress and civilization. In the early days of settlement roads were auxiliary to water routes as avenues of transportation. They were used during the summer season when portages were necessary to avoid obstacles to river and lake travel, and during the winters when ice prevented navigation. The growth of population and the demand for means of communication between settlement points soon made necessary the introduction of overland routes, and road construction in Canada got under way in the pioneer stages of the development of the country.

At the end of 1933 the surfaced highway mileage in Canada amounted to 94,721 miles and unsurfaced roads 314,403 miles, making a total of 409,124 miles. The automobile has played a most important part in the Dominion's road history, especially during the last 20 years in which the motor car has come to rank as a necessity of life to a large proportion of the people. To-day there is in Canada a motor vehicle for almost every tenth person, and for every 26 persons there is a mile of road.

Throughout Canada good road associations assisted by the automobile clubs are to be found working for the education of the public in the need for improved highways. The tourist business in recent years has been an incentive to governing bodies to improve trunk roads and scenic highways within their jurisdictions, with the result that in 1933 more than three million tourists automobiles made use of Canada's highways.

Excuse Was Reasonable

Teacher Found Out Why Boy Had Long Hair

A teacher in one of the public schools has written us about a little Negro boy who showed up in her class when the term opened this fall. She thought the little fellow's progress was retarded by a strange eccentricity which led his classmates to tease and torment him—he wore his hair as long as a girl's, carefully braided and bound tight to his head by a wide elastic band. Inquiry revealed that the boy didn't want to wear it that way himself, but his mother made him. The teacher sent a note to the mother, who appeared at the school in person a day or two later. She was respectful but adamant. The hair would be cut in another month or two, she said, but not just at present; she was growing a switch for herself.—New Yorker.

Has Unusual Hobby

Eleven-Year-Old Girl Collects Toy White Elephants

Eleven-year-old Verna Wagner of Pittsburg, has a "non-competitive" hobby—collecting white elephants.

The little girl, whose ambition is to be an elephant trainer, has 75 toy elephants she collected over a period of five years.

Her rarest prize in the collection is a small ivory elephant a savage presented her at a circus. Noticing her interest in elephants, the man obtained the ivory one and gave it to her.

Her collection, exhibited several times, contains miniatures of ivory, glass, bronze and other metals.

Crossed Channel In New Way

A man with paddles harnessed to his arms and a hump-like balloon lashed to the small of his back arrived at Dover, announcing he had crossed the English Channel in a new way—by hydroselle, or water saddle. He was Charles Flourens, a French engineer, of Biarritz, He crossed the channel in 10 hours and 45 minutes. The balloon kept him afloat and the paddles increased his propulsion efficiency 50 per cent.

The slaughtering and meat packing industry, which might be termed an offshoot of agriculture, is one of the most important of the Canadian manufacturing industries. On the list of the leading forty industries in 1932, the latest year for which complete figures are available, it stood first in order of value of materials used and third in order of gross value of output.

Diner (to conductor of orchestra)—Do you play anything by request?

Conductor—With pleasure, sir.

Diner—Would you mind playing dominoes while I have my dinner?

Canadian flour imported into Hongkong during the first six months of 1934 showed a considerable increase over the figure recorded for the corresponding period of 1933.

An Archaic Sea Law

Unfortunate Rule Governs Assistance Given To Ships In Distress

A cable message recently reported that the British freighter Ainderby was struggling with heavy seas 700 miles out in the North Atlantic, water having gotten into her holds, and the pumps were being worked furiously to get it out as fast, or faster, than it came in. It also added that in response to SOS signals two ships were standing by.

The question may be asked: Why were these ships merely standing by and not taking the disabled vessel in tow? Or, if they were standing by doing nothing, after having been summoned there, why did they not go about their business if the crew of the Ainderby would not accept help?

It is all due to an archaic sea law. If a broken down ship accepts a tow to port it automatically becomes a "prize" and the owners of the towing vessel claim salvage which is shared between themselves and the crew of their ship. In the case of a freighter fully loaded, the salvage money, plus the value of the ship, amounts to an enormous sum. The result is that many skippers hang on to their craft to the last minute, hoping the damage will be repaired sufficiently, or that the seas will subside, and enable them to limp into harbor. In doing so they endanger the lives of their crew and cause much loss of time to vessels offering assistance.

This is an ancient law that ought to be revised. Knowing the cameraderie of the sea, the readiness of one ship to go off its course to help stricken comrades, we believe that seamen would willingly sacrifice cash in order to render succor. They themselves may stand in dire need of it one day.

The absurdity of this law would be comparable if a person who tows a broken down automobile to the nearest garage were to claim "salvage" according to the value of the car. As it stands this law does not give encouragement to ships to play the part of Good Samaritans.—St. Thomas Times-Journal.

Only Took Two Vacations

Man Was Street Car Conductor For 56 Years

Reuben C. Rice, who retired in 1930 after 56 years as a street car conductor in New York City, is dead at the age of 83. In 1929 he told a reporter: "It's a good job. I'm 78 years old. It has kept me in good health. I thought it was a good job when I was 24 and I think so now." In his fifty-six years of work, Mr. Rice took only two vacations; the first when he was married, the second, in 1925, when the company gave him two week's pay to celebrate his half-century of service.

One-fifth of the people of the earth live in Africa.

BEST by Every Test

...and Poker Hands, too!

It pays to "Roll Your Own" with

TURRET
FINE CUT
CIGARETTE TOBACCO

We Recommend "CHANTECLER" or "VOGUE" Cigarette Papers

Sight Is Restored

Blind Woman Novelist Regains Vision From Grafting Process

On her way to Boston to show American surgeons the result of an operation which has transformed her from a woman stone blind to a woman with almost normal vision, Daphne Muir, English novelist, has arrived in Montreal.

Accompanied by Sir Harold Gillies, famous British plastic surgeon, and Lady Gillies, the well-known authoress arrived aboard the Empress of Britain.

A year ago she was completely blind. On her eyes Tudor Thomas, well-known eye specialist from Cardiff, grafted bits of other eyes, until slowly the light returned. Views took shape and form and eventually she was seeing once again.

Boy Scouts of Kent, England, saved enough small coins during the winter to entertain 309 unemployed youths at a summer camp.

It never rains in northern Chile. Rain would dissolve the rich nitrate deposits there.

The number of sheep in Manitoba for the past five years has remained around 216,000, the present year's total, but ten years ago there was only half that number. Sheep were introduced in Manitoba as early as 1880, when the Hudson's Bay Company was commencing to develop the country.

SOUR STOMACH, GAS

"I could not enjoy a meal, because of the bad after-effects — sour stomach, gas and indigestion. I lost weight, became nervous and slept poorly," said Wm. Pashinski of 491 Kenilworth Ave., Hamilton, Ont. "I took Dr. Pierce's Golden Medical Discovery and my digestion was better, I enjoyed my meals, and I felt so much better."

Write Dr. Pierce's Clinic, Buffalo, N. Y.

The new teeth of an elephant form at the back of the jaw and gradually work forward, shoving the old teeth out at the front.

Viscose, a material already put to use in the forms of artificial silk, sizing, and cement, is now made into an absorbent sponge.

Musician (after much pressing)—"Well, all right, since you insist. What shall I play?"

Host—"Anything you like. It is only to annoy the neighbors."

MAKE YOUR FALSE TEETH HOLD FAST

Eat, talk, sing and shout and never fear embarrassment. Your false teeth stick all day long when you sprinkle on Dr. Wernet's Powder—they fit snugly—comfortably—they can't slip! Prescribed by world's leading dentists—they know it's the best! Costs but little—any drugstore.

For the first eight months of 1934, the shipments of livestock from Western to Eastern Canada, namely 59,752 cattle; 636 calves and 45,222 sheep, showed increases in comparison with 1933 of 17,924 cattle, 428 calves and 10,739 sheep. Hogs which totalled 148,123, showed a decrease of 66,809.

An inland waterway, costing approximately $1,965,000, is planned to divide England from Bristol Channel to The Wash.

Now!.. new aid in PREVENTING Colds

Remarkable New Formula is Especially Designed for Nose and Upper Throat where most colds start

AFTER years of research on the problem of colds, Vick Chemists have developed a remarkable new preparation—Vicks Va-tro-nol. This exclusive Vicks formula is especially designed to aid the functions which Nature has provided—in the nose—to *prevent* colds, or to throw them off in their early stages. Used at the very first feeling of nasal irritation—just a few drops up each nostril—Va-tro-nol helps to avoid many colds altogether.

Relieves Head Colds at Every Stage

If irritation has reached the stuffy, sneezy stage—Nature's usual warning that a cold is developing—prompt use of Va-tro-nol helps to throw it off in the early stages.

Where irritation has led to a clogged-up nose (a stuffy head cold or nasal catarrh) Va-tro-nol penetrates deep into the nasal passages—reduces swollen membranes—clears away clogging mucus—brings welcome relief.

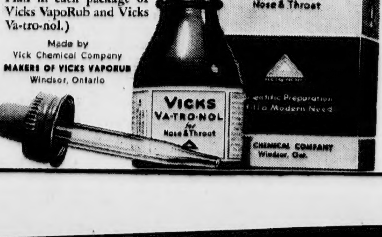
Va-tro-nol is *real medication*—not mere "oil drops"—yet is *absolutely safe* for children and adults. It has been clinically tested by physicians—approved by specialists.

Easy to use, anytime or place—at home or at work. Keep a bottle always handy.

Introduces Vicks Colds-Control Plan

This new aid in *preventing* colds is the ideal companion to Vicks VapoRub (modern external *treatment* for colds). Together with certain simple rules of health, these two preparations form the new Vicks Plan for Better *Control* of Colds. Records of thousands of clinical tests—made over a period of two years, and under medical supervision—indicate that Vicks Plan greatly reduced the number, duration and dangers of colds. (Full details of the Plan in each package of Vicks VapoRub and Vicks Va-tro-nol.)

Made by Vick Chemical Company
MAKERS OF VICKS VAPORUB
Windsor, Ontario



FREE SAMPLES

YOUR DRUGGIST now has Vicks Va-tro-nol. Also a limited supply of combination trial samples of Va-tro-nol and Vicks VapoRub—with Vicks Plan folder containing directions for using these twin aids to *fewer* and *shorter* colds.

"As pure as . . BEER"

Many people may be surprised at this unexpected comparison: "As pure as . . BEER." Yet it is a simple fact that there is no article of food or drink produced with greater care and in greater purity than the beer of today, made in Alberta.

Obtainable at our Warehouse, Vendor's Stores and your LOCAL HOTEL

DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta

PHONE 82 BASSANO

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

What Good is a Budget Unless it Works?

You know how much money you have to spend each month. Food, heat, light, clothing, saving—but your carefully worked-out budget is no good unless you make it work as you have planned.

The one who spends the money should know how to buy. To know how requires practice and study. The best text books in buying are the advertisements in your newspaper. They will tell you what you want to buy, where to buy it, the price. This knowledge will assure wise spending.

Advertisements keep you posted on the newest products and improvements of the manufacturers and merchants. They are competing for your business. Each knows that his product must be good and the price right to get the business of the wise buyer.

Advertisements are the guage of business progress. They are filled with interest and instruction. Read them regularly—for wise buying will make your budget work.

Calgary Dry

The West's Finest Ginger Ale

FOR THOSE WHO KNOW AND APPRECIATE FINE THINGS

UNION-MADE BY
CALGARY BREWING & MALTING COMPANY, LIMITED

Insist on Genuine BUFFALO BRAND

Two Other Favorites
Orange CRUSH
AND
CRUSH Rickey

Town & District

Mrs J. E. Ostrander returned home on the early morning train Saturday after spending several weeks visiting her son Pember and his family at Broadview. Mrs. Ostrander reports her two grandchildren, who were taken ill with typhoid fever while visiting in Gleichen last summer, have recovered from their illness and expected to start to school last Monday.

Saturday afternoon was an ideal day and there was a large attendance at the auction sale of Mrs. F. Bates household goods Auctioneer Beach obtained good prices for all the stuff put up for sale There were people present from the Standard district, east of Cluny and South of Arrowwood.

Mr. and Mrs. J Hutcheson, of the staff of the Indian reserve,are at present holidaying in Spokane, Wash. They left here last week by auto and expected to be absent a couple of weeks.

Bob Harrison went out shooting Thanksgiving day and got lost. He has not been seen since.

On Friday evening a largely attended Hallowe'en party was celebrated at the Shamrock school by the pupils, under the leadership of their teacher Mrs. Moorehouse. All the pupils took part in the excellent program which was thoroughly enjoyed and much appreciated by the audience.

Mrs. W. Schmidt returned home Sunday morning from Minneapolis, where she has been visiting her parents for several weeks She was called east owing to the illness of her father.

Mr. and Mrs. J. J. Robinson announce the engagement of their daughter, Margaret Eleanor (Ella) to Stewart J. Hayes, son of Mr. and Mrs. Hayes. The wedding will take place in November.

The Prairie Ramblers is the orchestra engaged to play for the Legion dance on November 9th. They are are to be heard over CJCJ every Monday evening.

The W. A. members of the Cluny United Church served an excellent chicken supper there last Friday evening. The supper was largely attended.

The members of the Gleichen Dramatic Club, who staged "The Attorney for the Defence" last spring, have been invited to put on the same play on at the Rockeyford chautauqua to be held at the end of November.

Mr. and Mrs. W. Service of Mossleigh have moved into town and will reside here permanently. They are located in the resident opposite St. Victor's church. Many years ago "Bill" lived here and in those days was a star player on the hockey team.

P. Lehman, who farms east of Arrowwood had his residence completely destroyed by fire Saturday night. It is stated that the house was occupied by five people at the time, including Mr. and Mrs. Lehman, their two children and Mrs. Lehman's mother and that all that was asved was the piano and the clothes they were wearing at the time.

W. Gordon who was for some time on the agency staff of the Blackfoot reserve here and some years ago was transferred to Norway House, Man., where he was appointed agent has been moved to another reserve at Griswold, Man.

T. W. Bates, Sr., has been confined to his home lately through illness. He is now able to be around the house.

At the Eastern Star bridge and whist drive held in the Masonic hall Friday evening, some 17 tables were played. The prizes were won by: ladies first in bridge Miss Forgie, consolation by Miss V. Taylor; gents first Mr. W. Cook, consolation Mr. Collins; lucky No. chair, Mr. T. H. Beach. The whist winners were: ladies Mrs Duncan McBean,, consolation Mrs. A. N. McLeay; gents Mr. J. Eglese, consolation Mr Duncan McBean; lucky chair W. H. Palmer. A very fine lunch was served atter cards by the committee: Miss I. Phillips, Mrs. E Taylor, Miss Van Volkenburg, Mrs. J. House and Mrs. Geo. Evans.

RADIO COMMISSION

The radio commission has been the terget of much criticism, a large part of it being of the non-constructive type. Much of this criticism has been unfair. But many Canadian radio enthusiasts refuse to admit this. They realize that the commission has put Canada on the air. Several excellent features by Canadian artists have been developed, some of these being so good that they are broadcast regularly by the United States chains. This means that home talent is being employed and encouraged. A large part of the outlay of the commission is for programs, which financially benefits many Canadians directly and many others indirectly.

Another important accomplishment for which the commission should be given credit is the unification of Canada over the air. The fact that the commission has made it possible to broadcast a Canadian program from coast to coast makes for a feeling of unity. Nor should it be forgotten that the commission has made radio pleasure general through out Canada by enabling the nearby stations to function by providing them with programs.

"Dear Sirs:"

ONE disadvantage of selling by mail is that you have no opportunity of seeing and getting to know, as individuals, the people whom you are serving.

In our great City stores, our salespeople meet their customers face to face. They talk to them—get to know them—learn their likes and dislikes—are able to help them in their little problems of buying. Gradually, there is built up between the customer and ourselves a personal, friendly relationship that we value more than "much fine gold." But in the Mail Order end of things, such contact is almost impossible. Dealing with customers often thousands of miles away, we have little opportunity of cultivating that personal relationship which we value so highly, and which can be so greatly helpful to the customer.

That is why we are always so happy to receive—as we so often do—"personal" letters from our Western friends. Such messages help us to know you better—and because of that, to serve you better. We appreciate beyond words the friendly spirit that prompts the writing of such letters—we value the feeling they express. An enquiry about some little question of dress, or furnishing, or equipment—a suggestion regarding our Catalogues or Service—or just a "friendly word" of remembrance—all these are as welcome to us as Dollar Wheat.

Drop us a Line!

EATON'S

CLASSIFIED ADS

Notice under this heading 15 words or under 50c., first insertion and 25c. each subsequent insertion 3 weeks $1.00. Over 15 words one cent per word for each insertion

ALFALFA FOR SALE—Apply Provincial Government Farm, Gleichen, Alta. 33

Auction Sale

Favored with instructions from Mrs. Barbara Hutcheson, administratrix of the J. C. Hutcheson estate, I will sell by public auction the following live stock and implements at the farm 2½ MILES NORTH and 1 MILE EAST OF GLEICHEN, Sec 29, Tp. 22, Rg. 22 on

WEDNESDAY, NOV 7

HORSES

3 pure bred Percheron mares, bred Pure bred Percheron mare, yearling Pure bred Percheron mare 6 months, 2 grade mares bred, 3 grade mares, grade gelding, grade yearling.

COWS

4 milk cows, 1 2-year old heifer, 2 1 year old heifers, 1 6 months old heifer.

MACHINERY

15-30 McCormick Deering tractor, 20 H.P. Case steam engine, 28 inch Red River Sepaator, 15 H.P. portable gas engine, Drill, Van Brunt 28 run single disc, Drill, McCormick 20 run single disc, 3-bottom tractor plow, 2 14 inch John Deer gang plows, 1 14 inch La Cross gang plow, 2 12 foot Cheney rod weeders, 9 foot Massey-Harris cultivator, Deering mower 5 foot, 10 foot McCormick hay rake 12 inch Fleury grinder, Owens grain treater, 2 1½ H. P. engines, 2 pump jacks, 2 tank heaters, 4 farm trucks with racks, Farm wagon with rack, 2 3½ wagons and grain tanks, Wagon with 60 bu. box, 12 barrel water tank on wooden gear, Potate digger, Shovel plow, Walking plow, Slip, Set 2½ bob sleigh, 11 sets work harness, Stock saddle, Bunk car, 2 cook stoves, Heater, Farm Tools 2 sets 20 foot lever harrows, Forks Eveners Quantity of hog wire. Numerous other articles.

Terms: Cash. No Reserve. Lunch at Noon. Sale Starts at 10 a.m.
Mrs. Barbara Hutcheson administrix J. C. Hutcheson Estate.
W. Somerville, Clerk

T. H. BEACH, Auctioneer

WILL BE IN GLEICHEN EVERY MONDAY
At The McKay Hardware
Good Watch, Jewellery and Clock Repairing
A Complete Line of Jewellery in Stock At All Times
P. B. DISCHER,
Jeweller - - Gleichen

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—In fact anything in the line of printing—

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